

# Ben Gothman

Sr UX Designer & Sr Systems Engineer

[www.bengothman.com](http://www.bengothman.com)

## CONTACT

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## EDUCATION

### User Experience (UX) Design

General Assembly

Fall 2018

### BA in Biology & Minor in Business

Texas A&M University College Station, Texas

August 2011 - May 2015

## SELECTED EXPERIENCE

### Sr UX Designer & Sr Systems Engineer

Raytheon Technologies Richardson, Texas

February 2019 - Present

- Primary designer on 20+ multi-domain enterprise-level projects for the Intelligence & Space department's Advanced UX Team. Lead designs for peak performance, safety, and usability.
- Developed and produced design materials and documentation to support design decisions, employing a practical understanding and application of relevant standards and processes.
- Participated in 10+ User Research events both on-site and remote. Conducted user interviews, lead analysis, shared results with stakeholders, and provided design guidance.

### Freelance UX & Graphic Designer

Great Harvest Bread Co. ([ghsouthlake.com](http://ghsouthlake.com)) Southlake, Texas

May 2016 - January 2019

- Designed key pages for company site increasing usability score by 30% on average.
- Increased average session duration by 25% and traffic to target pages by 50%.
- Developed and produced marketing materials of many mediums (web, print, & more).

### Lead UX Designer & Editor-in-Chief

The Mugdown ([mugdown.com](http://mugdown.com)) College Station, Texas

January 2014 - May 2015

- Designed, developed, launched, and managed a new responsive satirical news website for Texas A&M growing it to 400k site views in the first year and over 1m in the first two years.
- Spearheaded a 400% growth in team size as the elected head of the Mugdown. Reviewed and approved all content published for a 24-person team I managed.
- Illustrator, graphic artist, Wordpress developer, and AP Style writer and editor.

### Lead UX Designer

AidMate • Black Box • E-Z Receipts College Station, Texas

September 2012 - May 2013

- Lead UX Designer on an Agile Team for a web and mobile application startup.
- Guided development using design thinking and human centered UX design best practices.
- Delivered personas, user flows, wireframes, and lo to hi-fi clickable prototypes.
- Produced all design elements and templates and maintained brand consistency.

## AWARDS

2021 RISE Award for the most talented technical innovators

Nine Achievement Awards for Accountability, Collaboration, & Innovation

Author on fifteen IP Disclosures, three IP Innovation Awards, one Patent Applications, one Abstract, and one White Paper

## SKILLS

### Methods

A/B Tests  
Agile Process  
Affinity maps  
Comparative analyses  
Competitive analyses  
Flowchart diagrams  
Journey maps  
Interactive prototypes  
Internal style guides  
Paper prototypes  
Responsive Web Design  
Site maps  
Stakeholder workshops  
System Usability Scale  
User goal hierarchies  
User interviews  
User personas  
Usability testing  
Wireframes

### Tools

Axure RP  
Illustrator  
InVision  
JIRA / Confluence  
Office  
Photoshop  
Power BI  
Sketch App  
Wordpress